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# Course Outline

**MODULE NAME: MEDIA AND SOCIETY**  
**MODULE CODE: JST 04106**





## MODULE OBJECTIVE

- ▶ To facilitate student know about the importance of media to the society
- ▶ To give student the quality of being good journalist
- ▶ To make students be the good journalist and help the society.



## MODULE DESCRIPTION

- ❖ Explain the relationship between media and society
- ❖ Description of roles of media to the society.
- ❖ History of journalism and its impact to the media industry
- ❖ Explanation of concept related to media, news and journalist
- ❖ Demonstrate journalists skills/quality



## LEARNING CONTEXT

- ▶ **Assignments**
- ▶ **Group work**
- ▶ **Individual works**
- ▶ **Seminar**
- ▶ **Group discussion**

# LEARNING MATERIALS

- ❖ TEST BOOKS
- ❖ HANDOUTS
- ❖ TV & RADIO STUDIO
- ❖ ICT LAB



# INTEGRATED METHODS OF ASSESSMENT

## **CONTINUOUS ASSESSMENT 60%**

- Continuous assessment aim to reinforce learning process by involving the participation of learners to solve the given questions or problems which require decision making. This done through tests, group works practical etc.
- Learners must obtain not less than 30% out of 60% to sit for the end of module examination.

## **END OF MODULE EXAMINATION 40%**

- This examination is conducted for two(2) hours with supervision condition
- Learners must obtain not less than 20% out of 40% to continue with another semester

# THANKS!

Any questions?

